



Thank you for your interest in playing at the **2024 Music at the Riverfront** Summer Music Series. The Planning Committee is looking to schedule nine events on selected Sunday evenings at Chippewa Riverfront (10 S. Bridge Street) in Chippewa Falls, WI.

2024 Music at the Riverfront | 6:00 – 8:00 p.m.

DATES

June 2, 16, 30

July 4, 14, 28

August 11

To be considered, please ensure your application packet includes the following required materials:

- Completed Application
- Band Bio and Photo
- Electronic Press Release info, YouTube, Facebook or Other social media links

Submissions are due by 4:30 p.m. on Friday, February 23. Bands will be reviewed by the planning committee and selected bands will be notified by late-March. Incomplete applications will not be considered.

This program is hosted and financially supported by the City of Chippewa Falls and community business sponsors. You are welcome to include the requested information in your preferred submission format.

We will book two bands for our July 4th date. We plan on having a firework show after the second performance. Times for this date will vary from the other dates. Please inquire for more info.

Please e-mail application along with all the requested documents/info to

jjimenez@chippewafalls-wi.gov or jhaye@chippewafalls-wi.gov

Band Name: _____

Contact Person: _____

Mailing Address: _____

Phone: _____

E-Mail: _____

Band Website: _____

Band Facebook Page: _____

Band YouTube Page (If Applicable): _____

Quantity of Band Members: _____

Requested Compensation: _____

Description/Genre of Music: _____

Why are you interested in performing at the 2024 Music at the Riverfront?

Three Referrals (similar/community-focused-event preferred):

Please list dates your band is **NOT** available:

Music at the Riverfront Promotion Opportunities:

- Bands receive marketing and promotional coverage through event advertising (print and social media)
- Full Color event posters are distributed throughout the Chippewa Falls area
- Event dates are uploaded to a minimum of four regionally-based event calendar websites
- If selected, bands may sell merchandise at their selected date.

Music at the Riverfront Performer Conditions:

- Although we will attempt to accommodate requested dates as much as possible, bands that are chosen will not be guaranteed a certain concert date. Dates for selected bands will be confirmed by the end of March, 2024.
- Musical Group shall arrive at least one hour before start time to set-up and conduct sound check. Musical Group shall perform family-friendly music for all-ages. Music start time is at 6:00 pm and end time at 8:00 pm. There will be an approximately 5-10 minute break at 7:00pm for announcements.
- The performance will be held at the Chippewa Riverfront (10 S. Bridge Street) in Chippewa Falls, WI.
- DMI Sound is the production company for this event and will provide the following: Front of House Engineer; P.A.; monitors and microphones.
- All submissions become the property of City of Chippewa Falls.
- If selected, bands will be required to enter into a performance contract for participation in the Music at the Riverfront Summer Music Series; copies of the contract are available for review by contacting John Jimenez, Director of Parks, Recreation, and Forestry.