MUSIC AT THE RIVERFRONT
CHIPPEWA FALLS, WI

2027 Mobile Food Vendor Guidelines

The City of Chippewa Falls is hosting a Sunday Summer Concert Series in 2026. The concerts will begin at 6 pm and run to 8 pm. We will select between 2-3 food trucks per evening, with the exception of **July 3rd**. We will seek to have at least 8-10 food trucks due to the anticipated elevated attendance (5000 – 8000 people). An invoice will be sent after dates are selected and confirmed with each vendor.

Please indicate all nights you are available to be a food vendor at this event, and indicate your preferred nights. We will base initial reservations on a first come first serve basis – and will attempt to schedule for your preferred nights – pending level of interest.

Cost of each night would be $50.00 payable to the City of Chippewa Falls. An invoice will be sent after dates are selected and confirmed with each vendor.

The cost for participating on July 3rd Festival Foods Firework Celebration will be increased to $175.00 "early bird" fee. Requests submitted after Mach 19, 2027 will have to pay a fee of $250.00 to participate in this event.

Scheduled Concert Dates are:

- June 6
- June 13
- June 20
- June 27
- ***July 3 (Saturday: Firework show)***
- July 11
- July 18
- July 25

Vendors must:

- Provide insurance certificate with minimum coverage amount of commercial general liability of $1,000,000 per occurrence.

- Provide proof of mobile food vendor license through any County in Wisconsin.

- Provide a copy of menu.

- Dimensions of food truck, trailer or cart and a picture of your food vending facility.

- Must provide promotional/marketing info.

- Vendors will be required to attend every date they are selected as a vendor.

- Vendors will be required to set up in designated spot no later than 5:15 p.m. the evening of the events. Set-up shall not occur prior to 12:00 p.m.

- Vendors may not leave the event prior 8:30 p.m. This is to mitigate safety concerns with pedestrians and motor vehicles in the same vicinity.

- All sales must stop by 9:00 p.m. All vehicles, trailers and equipment shall be removed by 10:00 p.m. (with the exception July 3rd, sales must stop by 10:30pm and be removed by 11:30pm)

- **Vendors must provide at least one (1) garbage receptacle to be placed outside your truck, trailer or cart that is removed by 9:00 p.m. Waste from this receptacle shall not be placed in any on-site waste receptacles.**

- Failure to attend a night may result in the loss of any or all other reserved nights.

- In the event of a cancelation due to poor weather, a City Representative will contact the vendor no later than 1:00pm on the day of the event to notify them of the cancelation. The City of Chippewa Falls/Parks, Recreation and Forestry Department is not responsible for any food that was ordered/purchased and or prepped for the event in light of the cancelation. The nightly fee will be refunded at the end of the season.

*Failure to adhere to these guidelines may result in loss of vendor privileges.

MUSIC AT THE RIVERFRONT

CHIPPEWA FALLS, WI

Mobile Food Vendor Form

Owner Name: _____

Owner Address: _____

_____

Phone: _____ Email: _____

Name of Business: _____

Availability

DATES

- ☐ June 6
- ☐ June 13
- ☐ June 20
- ☐ June 27
- ☐ July 3
- ☐ July 11
- ☐ July 18
- ☐ July 25

Attachments:

- Provide insurance certificate with minimum coverage amount of commercial general liability of $1,000,000 per occurrence.
- Proof of mobile food vendor license through Wisconsin or Chippewa County.
- Copy of menu
- Dimensions and Photo of Food Vending Facility

Owner Signature

_____ Date: _____